INVESTMENT OBJECTIVE

Fund aims to achieve capital appreciation through investing in global equity markets with a long term investment horizon, fully focusing on fundamental value of sustainable high quality businesses, without speculation, hedging or market timing.

PORTFOLIO REVIEW

Global equity markets began the year strongly as the resounding victory of Donald Trump in the US Presidential election was followed by his inauguration in January. Elsewhere, a ceasefire in Gaza was agreed between Hamas and Israel; and Canadian Prime Minister Pierre Trudeau announced his resignation after more than nine years in power and ahead of a likely general-election defeat for his Liberal party. Markets swooned late in January as it was revealed that DeepSeek, an AI model created in China and using other open-source AI models as its basis, could successfully complete predominantly logic-based AI tasks for a fraction of the cost previously anticipated. While the initial claims of the relatively minor outlay required to create the model were quickly seen to be misleading, the fact that a fairly advanced and effective Artificial Intelligence model had been created in this way was an important event, not least as it was likely to herald wider AI adoption going forward.

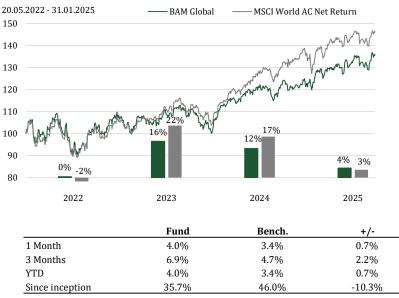
Against this backdrop, the Protea BAM Global Equity fund returned 4.0% in USD over the month vs 3.4% for its benchmark (MSCI AC World).

Much of the fund's outperformance over the month was driven to exposure to the more cyclical areas of the market, with the largest contributions coming from exposure to Financials, Consumer Discretionary and Industrials and driven predominantly by strong stockpicking. The biggest detractor was Technology. Geographically, exposure to North America and Japan led the performance rankings, with Europe ex-UK (the best-performing region) bringing up the rear.

Several of the fund's highest-conviction stocks repaid our positioning with strong returns over the month. US midcap consumer stock SharkNinja, a leading manufacturer of innovative kitchen and outdoor equipment, was the among the best performers as investors rewarded its impressive growth and reasonable valuation. Also performing well within Consumer Discretionary was eCommerce giant Amazon, which is entering a phase of harvesting which should yield wider margins after a period of heavy investment in its retail arm; and payments behemoth Visa, which continued to recover strongly after a period of underperformance. JPMorgan and Goldman Sachs were excellent performers as they appeared to be likely beneficiaries of a business-friendly US environment; and Japanese IT consultant BayCurrent made a robust contribution as it posted good results. Less positively, some slightly disappointing drug trials saw some weak performance from pharmaceutical giant Novo Nordisk; and a void position in Meta, which the market viewed as a considerable beneficiary of AI, was a detractor.

2025 looks set to be a year of volatility as trade wars and tariffs create frequent headlines, not least in their effect on interest rates. The fund will continue to use opportunities where they arise to identify and strengthen positions in favoured areas, making use of our thematic framework and focus on fundamentals and valuation.

NET PERFORMANCE AND ANNUAL PERFORMANCE IN USD



RISK & REWARD

1	2	3	4	5	6	7
Low						High

Bruellan

FUND FACTS

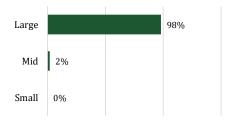
Domicile		Luxembourg					
Inception date		25 June 2021					
Currency	7		USD				
Fund Managers			BAM Team				
Fund size*			USD 88 million				
Liquidity (sub./red.)			Daily				
Min. Investment		Retail: 1000 USD					
		Instit.: 1 million USD					
Management fees			0.8%-1.2%				
Performance fees			20%				
High Water Mark			Yes				
Benchmark			MSCI World AC Net Return				
Class		Bloomb	erg	ISIN	NAV		
Inst.:	EUR	PRBGE	IE	LU2264701744	97.0		
	CHF	-		LU2264701660	-		
	USD	PRPGE	IU	LU2264701827	135.7		
Ret.:	EUR	PRPGE	RE	LU2264702122	95.4		
	CHF	PRPGE	RC	LU2264702049	91.4		
	USD	-		LU2264702395	116.6		

*the total strategy size is EUR 106 million

STATISTICS

Leading PE	22.8	_
EV/EBITDA	17.8	
P/Book	8.5	
Dividend Yield	1.2 %	
ROE	32%	
Debt/Equity	23%	
Interest Coverage	20.0	
Beta	1.0	
Volatility	12%	

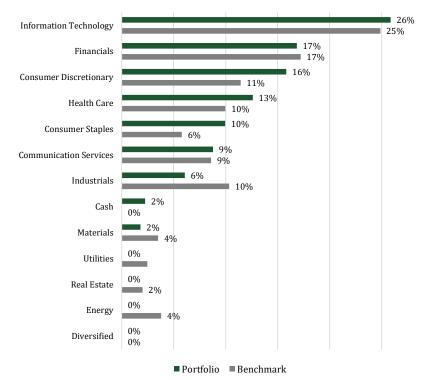
ALLOCATION BY MARKET CAP



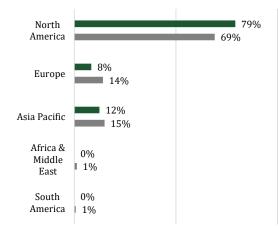
📽 Bruellan

JANUARY 2025

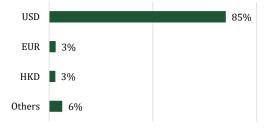
ALLOCATION BY SECTOR



ALLOCATION BY REGION



ALLOCATION BY CURRENCY



FUND COMPLEMENTARY DETAILS

	Sector	Country	Weight		
AMAZON.COM INC	Consumer Discretionary	US	5.5%	Administrator	FundPartner Solutions SA
MICROSOFT CORP	Information Technology	US	5.1%	Representative in FundPartner Solutions (Su	
ALPHABET INC-CL C	Communication Services	US	4.7%	Switzerland	Fundrar ther Solutions (Suisse) SA
VISA INC-CLASS A SHARES	Financials	US	4.7%	Fund Manager	BAM Team
APPLE INC	Information Technology	US	4.5%	Custodian	Pictet & Cie (Europe) SA
JPMORGAN CHASE & CO	Financials	US	4.0%	Paying agent in	
SHARKNINJA INC	Consumer Discretionary	US	3.6%	Switzerland	Banque Pictet & Cie SA
REGIONS FINANCIAL CORP	Financials	US	3.2%		
NVIDIA CORP	Information Technology	US	3.0%	Auditor	Deloitte Audit S.à r.l
GOLDMAN SACHS GROUP INC	Financials	US	3.0%		
Total			41.4%		
Total number of Holdings			44		

TOP 10 HOLDINGS

CONTACT

BRUELLAN SA Rue Pécolat 1 CH-1201 Genève Tel: +41 22 817 18 55 bam@bruellan.ch

Disclaimer. This publication is a promotional document within the meaning of art. 68 LSFin, it is not independent research. It is solely intended to provide information on the funds in question and does not constitute an offer to buy or sell, investment advice or a recommendation regarding investment or other decisions.

The funds may be subject to sales restrictions applicable to certain countries or individuals. It is the responsibility of each investor to be aware of the terms and conditions applicable to each product. This publication is directed only at persons authorised to receive it under the regulations in force in their country of domicile.

The information contained herein is based on sources believed to be reliable. However, Bruellan cannot guarantee its completeness and accuracy and accepts no liability for any damage that may result from actions taken on the basis of the information published in this document. The information reflects the situation on the day of publication.

Investment decisions should always be made on the basis of a detailed source of information, in particular the fund prospectus. The prospectus, the articles of association, the key investor information document, the subscription form and the latest annual and semi-annual reports can be obtained from the Swiss representative, Fund Partner Solutions (Suisse) SA, 60, route des Acacias, 1211 Geneva. Bruellan SA has a FINMA authorisation as a collective asset manager