### **INVESTMENT OBJECTIVE**

Fund aims to achieve capital appreciation through investing in global equity markets with a long term investment horizon, fully focusing on fundamental value of sustainable high quality businesses, without speculation, hedging or market timing.

#### **PORTFOLIO REVIEW**

Global equity markets began the year strongly as the resounding victory of Donald Trump in the US Presidential election was followed by his inauguration in January. Elsewhere, a ceasefire in Gaza was agreed between Hamas and Israel; and Canadian Prime Minister Pierre Trudeau announced his resignation after more than nine years in power and ahead of a likely general-election defeat for his Liberal party. Markets swooned late in January as it was revealed that DeepSeek, an AI model created in China and using other open-source AI models as its basis, could successfully complete predominantly logic-based AI tasks for a fraction of the cost previously anticipated. While the initial claims of the relatively minor outlay required to create the model were quickly seen to be misleading, the fact that a fairly advanced and effective Artificial Intelligence model had been created in this way was an important event, not least as it was likely to herald wider AI adoption going forward.

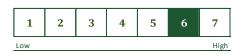
Against this backdrop, the Protea BAM Global Equity fund returned 3.6% in EUR over the month vs 3.0% for its benchmark (MSCI AC World).

Much of the fund's outperformance over the month was driven to exposure to the more cyclical areas of the market, with the largest contributions coming from exposure to Financials, Consumer Discretionary and Industrials and driven predominantly by strong stockpicking. The biggest detractor was Technology. Geographically, exposure to North America and Japan led the performance rankings, with Europe ex-UK (the best-performing region) bringing up the rear.

Several of the fund's highest-conviction stocks repaid our positioning with strong returns over the month. US midcap consumer stock SharkNinja, a leading manufacturer of innovative kitchen and outdoor equipment, was the among the best performers as investors rewarded its impressive growth and reasonable valuation. Also performing well within Consumer Discretionary was eCommerce giant Amazon, which is entering a phase of harvesting which should yield wider margins after a period of heavy investment in its retail arm; and payments behemoth Visa, which continued to recover strongly after a period of underperformance. JPMorgan and Goldman Sachs were excellent performers as they appeared to be likely beneficiaries of a business-friendly US environment; and Japanese IT consultant BayCurrent made a robust contribution as it posted good results. Less positively, some slightly disappointing drug trials saw some weak performance from pharmaceutical giant Novo Nordisk; and a void position in Meta, which the market viewed as a considerable beneficiary of AI, was a detractor.

2025 looks set to be a year of volatility as trade wars and tariffs create frequent headlines, not least in their effect on interest rates. The fund will continue to use opportunities where they arise to identify and strengthen positions in favoured areas, making use of our thematic framework and focus on fundamentals and valuation.

# **RISK & REWARD**



### **FUND FACTS**

Domicile	Switzerland
Inception date	28 July 2005
Currency	EUR
Fund Manager	BAM Team
Fund size*	EUR 20 million
Liquidity (sub./red.)	Daily

Min. Investment Retail: 1000 EUR

Instit.: 1 million EUR 0.8%-1.2%

Management fees 0.8%
Performance fees 20%
High Water Mark Yes

Benchmark MSCI World AC Net Return

Class		Bloomberg	ISIN	NAV
Inst.:	EUR	BDATBEU	CH0281535168	177.2
	CHF	BUDYTBC	CH0485900614	129.8
	USD	BUDYTBU	CH0485900663	-
Ret.:	EUR	BDATACE	CH0019243093	392.3
	CHF	BUDYTAC	CH0485900572	178.4
	USD	BUDYTAU	CH0485900648	192.6

<sup>\*</sup>the total strategy size is EUR 106 million

# NET PERFORMANCE AND ANNUAL PERFORMANCE IN EUR

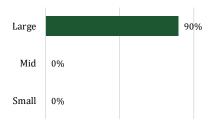


	Fund	Bench.	+/-
1 Month	3.6%	3.0%	0.6%
3 Months	11.6%	9.3%	2.3%
YTD	3.6%	3.0%	0.6%
Since inception	377.0%	363.1%	13.8%

# **STATISTICS**

Leading PE	23.2	
EV/EBITDA	17.8	
P/Book	8.0	
Dividend Yield	1.2 %	
ROE	32%	
Debt/Equity	23%	
Interest Coverage	20.0	
Beta	1.0	
Volatility	13%	

### **ALLOCATION BY MARKET CAP**

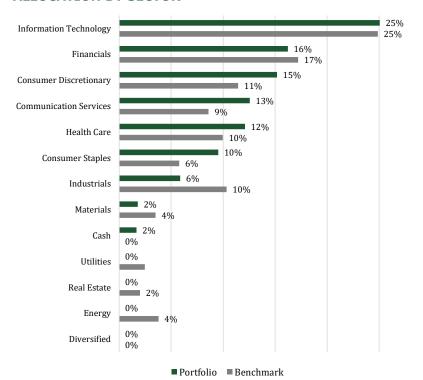


# BRUELLAN DYNAMIC FUND TACTICAL

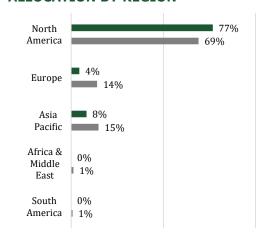
JANUARY 2025

# **Bruellan**

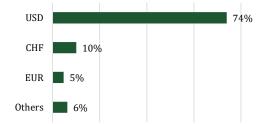
### **ALLOCATION BY SECTOR**



# **ALLOCATION BY REGION**



# **ALLOCATION BY CURRENCY**



# **TOP 10 HOLDINGS**

# **FUND COMPLEMENTARY DETAILS**

	Sector	Country	Weight		
ALPHABET INC-CL A	Communication Services	US	8.8%		CACEIS (Switzerland) SA, Rte
AMAZON.COM INC	Consumer Discretionary	US	5.3%	Administrator	de Signy 35,
MICROSOFT CORP	Information Technology	US	5.0%		CH-1260 Nyon
VISA INC-CLASS A SHARES	Financials	US	4.5%		
APPLE INC	Information Technology	US	4.3%	Fund Manager	BAM Team
JPMORGAN CHASE & CO	Financials	US	3.8%	Custodian	CACEIS (Switzerland) SA
SHARKNINJA INC	Consumer Discretionary	US	3.5%		Rte de Signy 35
NVIDIA CORP	Information Technology	US	2.9%		CH-1260 Nyon
GOLDMAN SACHS GROUP INC	Financials	US	2.9%		
BROADCOM INC	Information Technology	US	2.8%	Auditor	KPMG
Total			43.9%		

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Total number of Holdings

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